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MARKETING FRUITS AND VEGETABLES, 1942-1946

A List of References

Compiled by Annie M. Hannay and Eli Hareide

This bibliography, which covers the period from 1942 to 1946 contains references on the marketing in the United States and its dependencies of fresh, canned, and dried fruits and vegetables, with nuts included wherever found. It includes advertising, consumer demand, grading and standardization, packing and packages, prices, transportation and storage, and diseases in transit and in storage. Omitted are references to home storage, canning, preserving, drying, freezing, dehydration, and price regulations in the Federal Register. The daily, weekly, monthly and annual market reports of the Department are not listed separately but a description of them is given in item 151. A few references to publications issued in 1941 have been included to supplement those in the bibliography, Marketing Fruits, Vegetables, and Nuts, compiled by Florence C. Bell, and issued by United States Farm Credit Administration in 1941 as Miscellaneous Report No. 46.

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90. NEW JERSEY. DEPT. OF AGRICULTURE. Twenty-ninth annual report, 1943/44. 205 p. Trenton, 1944. 2 N46Re

Contains Report of the Bureau of Markets, p. 21-48, including fruit and vegetable marketing, with subheads: Inspection work, Certifying fresh produce (apples, white potatoes, sweetpotatoes, other vegetables), Cannery crops inspection (asparagus and tomatoes), market activities, Shipping point auction markets, and City farmers' markets.

91. NEW YORK. DEPT. OF AGRICULTURE AND MARKETS. Annual report, 1944. 136 p. Albany, 1945. (Leg. Doc. 76, 1945). 2 N482R
Contains Report of Bureau of Markets, p. 68-80, with sections on inspection and certification of fruits and vegetables and City marketing services.

92. NICHOLSON, V. H. The Capital District Regional Market at Menands. N. Y. (Cornell) Agr. Col. A. E. 423, 46 p., processed. Ithaca, 1943. 281.9 C81
Vegetables and fruit form bulk of produce sold. Large out-of-town business said to be fostered by lack of locally grown fruits and vegetables in many nearby localities, the high degree of industrialization of the surrounding areas, seasonal demand from the resort districts, the short afternoon market, nearness to good roads, and efficient market layout and management.

93. NICHOLSON, V. H. The Central New York Regional Market at Syracuse. N. Y. (Cornell) Agr. Col. A. E. 422, 44 p., processed. Ithaca, 1943. 281.9 C81
Some topics are volume of sales at farmers' market, including percentage of fruits and vegetables, types of buyers, types of products sold, and preferences of buyers.

94. NICHOLSON, V. H., and BOND, M. C. Concerning local and regional markets for perishable farm produce in New York State. N. Y. (Cornell) Agr. Col. A. E. 450, 7 p., processed. Ithaca, 1943. 281.9 C81
A survey of studies made since 1929 of a number of regional markets, farmers' loads at certain markets, and packaging problems.

95. NICHOLSON, V. H. Perishables offered for sale at the Syracuse market. N. Y. (Cornell) Agr. Col. A. E. 441, 26 p., processed. Ithaca, 1943. 281.9 C81
Includes fruits and vegetables.

96. NICHOLSON, V. H. Regional aspects of the Niagara frontier markets at Buffalo. N. Y. (Cornell) Agr. Col. A. E. 421, 45 p., processed. Ithaca, 1943. 281.9 C81
Includes estimated value and tonnage of vegetables and fruits sold by growers and farmer - dealers and by truckers in 1939/40; distance traveled to market related to sales; types of buyers; and their preferences.

97. NICHOLSON, V. H. Regional characteristics of the Rochester Public Market. N. Y. (Cornell) Agr. Col. A. E. 420, 45 p., processed. Ithaca, 1943. 281.9 C81
Topics include estimated value and tonnage of vegetables and fruits sold by growers and farmer-dealers, and by truckers in 1939/40; distance traveled to market related to sales; types of buyers; and their preferences.

98. NICHOLSON, V. H. Regional markets in New York State. N. Y. (Cornell) Agr. Expt. Sta. Bul. 801, 48 p. Ithaca, 1943. 100 N48C
Also presented to the Faculty of the Graduate School of Cornell University in 1943 as Part V of a thesis. General, but includes fruits and vegetables. Volume of produce sold at regional markets, buyers at farmers' and at wholesalers' markets, regional markets as a source of perishables for nearby urban areas, market operations by growers, operations of out-of-town buyers, and functions of the regional markets.

99. NICHOLSON, V. H. Some changes in the Rochester Public Market since 1929. N. Y. (Cornell) Agr. Col. A. E. 388, 19 p. Ithaca, 1942. 281.9 C81
Summary in N. Y. Agr. Col. (Cornell) Farm Econ., 130, p. 3285-3286. Apr. 1942. 280.8 C812
Part of a study of up-state regional markets made in 1940 and 1941.
Changes outlined indicate that vegetable growers were using the market less and fruit growers more than they did ten years before. "City peddlers and wholesalers are less important customers than ten years ago, but other city retailers and consumers are much more important than in 1929."

100. NORTH CAROLINA. DEPT. OF AGRICULTURE. Report, 1942-1944. 222 p. Raleigh, 1944. 2 N81R
Marketing of fruits and vegetables, p. 78-84, 86.

101. NYSTROM, P. H. Coming changes in distribution of fresh fruits and vegetables. East. Fruit Grower 8(1): 8, 14, 18-19, 22. Mar. 1945. 80 Ea73
Condensed from an address before the Boston Conference on Distribution.

102. OLEY, W. W. The fruit and vegetable auction markets of New Jersey. N. J. Dept. Agr. Cir. 335, 23 p. Trenton, 1942. 2 N460
Contains a description of methods of sale, the rules that apply to buyers at all auctions, and a statement of the organization of each market together with the 1941 volume of the principal commodities handled. A chart shows the approximate opening and shipping season of each market.

103. OLEY, W. W., NICHOLS, N. S., and BOND, M. C. State [New Jersey and Tennessee] bureaus of markets and the fresh fruit and vegetable distributors. Natl. League of Wholesale Fresh Fruit and Veg. Distributors. Off. Proc. (1942) 50: 98-105. 287 N214

104. ORNSTEIN, H. A. Army buying of perishables. Natl. League of Wholesale Fresh Fruit and Veg. Distributors. Off. Proc. (1944) 52: 77-82. 287 N214
Includes fruits and vegetables.

105. PARADISO, L. J., KAUFMAN, M., and PURVES, C. M. Physical volume of farm marketings, 1929-42. U. S. Bur. Foreign and Dom. Com. Current Business 23(4): 23-32. Apr. 1943. 157.7 C76Ds
Indexes are computed from data supplied by the Bureau of Agricultural Economics, based on average marketings in the years 1935-39. The data were summarized by years 1929 to 1934 and by months from 1935 to 1942. Includes fruits, nuts and vegetables.

106. PHILLIPS, C. D. The Louisville wholesale fruit and vegetable market. Ky. Univ. Res. Club. Bul. 8, p. 12-15. Dec. 1942. 330.9 K41

107. PLATENIUS, H., and VAN DOREN, A. Handling fruits and vegetables in retail stores. N. Y. (Cornell) Agr. Col. Ext. Bul. 590, 8 p. Ithaca, 1943. (War Emergency Bul. 92) 275.29 N48E
More losses from faulty handling in retail stores than from carelessness in harvesting and shipping.

108. POPE, J. P. Our horticultural promise. Tenn. State Hort. Soc. Proc. (1943) 38: 43-48. 81 T25
Production, marketing, and consumption of fruit and vegetables in the Tennessee Valley.

109. PRICE, E. PACA [Perishable Agricultural Commodities Act] - umpire of disputes. U. S. War Food Admin. Mktg. Activ. 7(2): 11-13, processed. Feb. 1944. 1.942 A8M34

110. RAINS, A. T. The service wholesaler, servant to an industry. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1946) 42: 83-84. 280.3939 Un3
Outlines the "Kansas-Missouri Plan" for profitable cooperation between wholesaler and retailer.

111. RASMUSSEN, M. P., QUITSLUND, F. A., and CAKE, E. W. Fruit and vegetable stores as retail outlets for fruit [in New York City]. N. Y. (Cornell) Agr. Expt. Sta. Bul. 815, 68 p. Ithaca, 1945. 100 N48C
Section on apple sales.

112. RASMUSSEN, M. P., and NICHOLSON, V. H. Wartime practices at regional markets. N. Y. (Cornell) Agr. Col. Ext. Bul. 609, 7 p. Ithaca, 1943. (War Emergency Bul. 110) 275.29 N48E
"Suggestions for the conservation of labor, transportation, and containers at regional markets in Buffalo, Syracuse, and Menands."

113. REICH, W. A. A new day dawns for the service wholesaler. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1946) 42: 67-68. 280.3939 Un3
Stresses the importance of the distributor in the handling and marketing of fresh fruits and vegetables.

114. ROBB, F. G. Waste and spoilage in terminal markets; a report to the fact-finding committee. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1946) 42: 238-240. 280.3939 Un3

115. RUMMELL, L. L. The marketing of farm produce. Pa. State Hort. Assoc. Proc. (1946) 87: 96-100, 102-107. 81 P38
Includes fruits and vegetables.

116. RUMMELL, L. L. Selling the fruit this summer. Natl. Peach Council. Peach Ann. 1945: 11, 15, 41. 281.3939 N21
Merchandising fruits and vegetables.

117. SAMUELS, J. K. Wartime selling of fruits and vegetables. U. S. Farm Credit Admin., Coop. Res. and Serv. Div. Misc. Rpt. 86, 31 p., processed. Washington, D. C., 1945. 166.3 M68
Study of changes in grading and packing, sales practices, distribution, and prices of citrus fruits, apples and potatoes, based upon data obtained from a group of fruit and vegetable cooperatives.

118. SCHNEIDER, J. B. Agricultural marketing control programs in California. Jour. Mktg. 6(4, pt. 1): 366-370. Apr. 1942. 280.38 J82
References to fruits and vegetables as affected by the provisions of the Agricultural Marketing Agreement Act of 1937, the California Marketing Act of 1937, and the Agricultural Prorate Act.

119. SCHOOLCRAFT, C. D. Market news: fruits and vegetables. U. S. War Food Admin. Mktg. Activ. 7(12): 10-12, processed. Dec. 1944. 1.942 AgM34

The market news service provided by the Office of Distribution.

120. SELLERS, R. Problems in marketing fruits and vegetables in Arkansas and what is being done to solve them. Assoc. South. Agr. Workers Proc. (1942) 43: 197-198. 4 C82

121. SHEPHERD, G. S. Agricultural price control. 361 p. Ames, Ia., Collegiate Press, 1945. 284.3 Sh4A

Part 3 has sections on marketing agreements for fruits and vegetables, and effects of marketing agreements for fruits and vegetables. Discusses three main types of regulations used in Marketing - agreement programs: Volume regulation, grade and size regulation, and provisions for price posting; and analyses three types of provisions of marketing agreements: "(1) Those which reduce the quality shipped during the season, making no use of the quantity that is not shipped. (2) Those which divert part of the season's supply, usually the lower grades or smaller sizes, to export or other markets different from the regular market, or to lower uses. (3) Those which merely smooth out irregularities in the flow to market during the season, or adapt the flow smoothly to changes in demand during the season, without affecting the total seasonal supply."

122. SMITH, S. R. Domestic fruit and vegetable situation. 2 p., processed. Washington, D. C., U. S. Prod. and Mktg. Admin., 1946. 1.9422

Summary of remarks at meeting of the Horticultural Industry Advisory Committee on Foreign Trade, Washington, D. C., January 28-31, 1946.

123. SPILMAN, H. A. Contractual relations and penalties under the Perishable Agricultural Commodities Act. Natl. League of Wholesale Fresh Fruit and Veg. Distributors. Off. Proc. (1944) 52: 92-96. 287 N214

Discussion, p. 96-100.

124. SPILMAN, H. A. The Perishable Agricultural Commodities Act under war conditions. Natl. League of Wholesale Fresh Fruit and Veg. Distributors. Off. Proc. (1943) 51: 145-147. 287 N214

125. STOLTING, W. H., and MEYERS, A. L. Food waste and spoilage in Washington, D. C., July 29 to September 14, 1940. 19 p., processed. Washington, D. C., U. S. Bur. of Agr. Econ., 1943. 1.941 M1F73

Fruits and vegetables. Includes causes of spoilage as estimated by retailers.

126. STONE, C. G. Maine looks to the consumer; deplores tendency to market undesirable grades and sizes [of fruits and vegetables]. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1946) 42: 147-148. 280.3939 Un3

127. TAYLOR, P. R. Marketing fruits and vegetables under price control diversion orders, etc. in 1943 and 1944. Pa. State Hort. Assoc. Proc. (1944) 85: 38-44. 81 P38

128. TAYLOR, P. R. Producers' responsibility for better marketing. Amer. Pomol. Soc. Proc. (1941) 57: 150-156. 81 Am33
Also in Mich. State Hort. Soc. Ann. Rpt. (1941) 71: 111-115. 1942. 81 M58; and in Amer. Fruit Grower 62(1): 7, 17, 25. Jan. 1942. 80 G85

129. THOMAS, W. P., and BLANCH, G. T. Marketing fruits and vegetables in Utah. Utah. Agr. Expt. Sta. Bul. 316, 67 p. Logan, 1945. 100 Ut1
Specific objectives of the study are "to analyze and determine; (1) The volume and quality of fruits and vegetables marketed by areas. (2) The present geography of Utah's fruit and vegetable markets, and markets for these products that may be developed. (3) The competition on these markets, together with an analysis of economic and political influences that may affect or change this competition. (4) Prices received on various markets. (5) Agencies providing marketing services and their efficiency."

130. THOMAS, W. P., BLANCH, G. T., and STARK, A. L. Problems in marketing Utah fruits and vegetables. Uniform grade standards, standard types and sizes of containers, and consistent sales program essential to successful marketing of Utah products. Utah. Agr. Expt. Sta. Farm and Home Sci. 3(2): 1, 8. June 1942. 100 Ut1F

131. THOMSEN, F. L. Prospective technological developments in marketing. 16 p., processed. Washington, D. C., U. S. Bur. of Agr. Econ., 1945. 1.941 M1T38
Also in U. S. Bur. Agr. Econ. Mktg. and Transportation Situation, Nov. 1945, p. 3-18. (MTS-39). 1.941 M8M34
Topics include air transport of agricultural perishables, marketing of frozen fruits and vegetables and fresh fruits and vegetables, packaging, and reduction of marketing costs.

132. TOWNSEND, M. C. Agriculture in the war effort. Natl. League of Wholesale Fresh Fruit and Veg. Distributors. Off. Proc. (1942) 50: 10-13. 287 N214
Distribution of fruit and vegetables.

133. U. S. BUREAU OF AGRICULTURAL ECONOMICS. San Francisco plans a new wholesale fruit and vegetable market. U. S. Bur. Agr. Econ. Mktg. and Transportation Situation, Apr. 1945, p. 2-9. (MTS-32). 1.941 M8M34
Contains a plan of the suggested arrangement of facilities.

134. U. S. CONGRESS. HOUSE. SPECIAL COMMITTEE TO INVESTIGATE FOOD SHORTAGES. Food shortages. Hearings... 79th Cong., 1st sess. pursuant to H. Res. 195... Pt. 3. Dairy products, poultry and eggs, fats and oils, fruits and vegetables, etc. p. 1023-1950. Washington, D. C., 1945

135. U. S. DEPT. OF AGRICULTURE. Agreement between Foreign Economic Administration and the U. S. Department of Agriculture. 8 p., processed. Washington, D. C., 1945. 1.90 A2Ag83
In connection with the procurement, storage, shipping and delivery of foods and other commodities for export.

136. U. S. DEPT. OF AGRICULTURE. Agricultural statistics, 1945. 604 p. Washington, D. C., 1945. 1 Ag84Yas

Statistics of fruits, vegetables, melons, and tree nuts, p. 147-252, include statistics of prices, exports, carlot shipments and unloads for separate products. Table 530 contains statistics of cash receipts from farm marketing of fruits, vegetables, and nuts. Table 703 contains statistics of total purchase of agricultural commodities by the War Food Administration and estimated lend-lease shipments for 1944, including fruits and vegetables.

Similar tables in earlier issues.

137. U. S. DEPT. OF AGRICULTURE. City markets facilities for perishable foods. 4 p., processed. Washington, D. C., 1942. 1.90 A2C49

Discusses rail connections with the wholesale store building; excessive number of market districts within city; traffic congestion in market area; antiquated facilities; and out-of-town business.

138. U. S. DEPT. OF AGRICULTURE. Family food consumption in the United States, Spring, 1942. U. S. Dept. Agr. Misc. Pub. 550, 157 p. Washington, D. C., 1944. 1 Ag84M

Tables show average quantity of fruits and vegetables consumed per person per week; percentage distribution of vegetables and fruit consumed; vegetable and fruit items consumed in greatest average quantity; and the percentage that each item represents of its kind.

139. U. S. FEDERAL TRADE COMMISSION. Report... on distribution methods and costs. Part I. Important food products; submitted to the Congress November 11, 1943. 223 p. Washington, D. C., 1944. 175 F32Dm

Chapter IX, Fruit and Vegetable Canning, p. 115-130, discusses methods of distribution, including channels of distribution, changes in the nature of markets, packaging, and advertising, and distribution costs of canning companies. Chapter X., Fresh fruits and vegetables, p. 131-186, deals with methods of distribution; jobbers; fruit auctions; intermediate distributors; average distribution charges and growers' realization; distribution of table grapes from California, citrus fruits, peaches from Georgia and the Carolinas, apples from the Pacific Northwest, white potatoes, tomatoes, iceberg head lettuce from the Far West, dry onions from Texas, and cabbage.

140. U. S. FOOD DISTRIBUTION ADMINISTRATION. Chronological record of marketing agreements and orders issued by the Secretary of Agriculture for fruits and vegetables. 2 p., processed. Washington, D. C., 1943. 1.9422 Fr3C46

141. U. S. FOOD DISTRIBUTION ADMINISTRATION. Normal seasonal availability of fresh fruit & vegetable supplies. 14 p., processed. Washington, D. C., 1943. 1.9422 Fr22N78

Statistics by regions and periods of greatest supply.

142. U. S. FOOD DISTRIBUTION ADMINISTRATION. Schedule of commodities; agricultural commodities and products and other articles procured for sale or transfer. 101 p., processed. Washington, D. C., 1943. 1.9422 A2Sch2

Includes fruits and vegetables for domestic or for export use.

143. U. S. FOOD DISTRIBUTION ADMINISTRATION. Sources of farm market information in the Southern States. 27 p., processed. Atlanta, 1945. 1.9422 A2So8
Gives publication, editor, and frequency of release, and includes fruit and vegetable reports.

144. U. S. OFFICE FOR AGRICULTURAL WAR RELATIONS. Transportation, storage, processing and packaging farm products in 1943. Appendix A. Orders - Transportation and storage of farm products in 1943. Abstracts of orders applying directly to movement of agricultural products. Appendix B. Conservation and limitation orders affecting textiles, steel, tin, etc. as related to processing and packaging agricultural commodities. [25 p.] processed. Washington, D. C., 1942. 1.910 T2T68
Scattered references to fruits and vegetables.

145. U. S. OFFICE OF FOREIGN AGRICULTURAL RELATIONS. Agricultural production and trade by countries; pre-war summary by commodities. 134 p., processed. Washington, D. C., 1945. 1.943 Ag82
United States, p. 125-128. Includes fruits and vegetables.

146. U. S. OFFICE OF FOREIGN AGRICULTURAL RELATIONS. Imports of fruits and vegetables under quarantine by countries and ports of entry, July-June 1943-44. 9 p., processed. Washington, D. C., 1945. 1.943 Im7
Statistical tables.

147. U. S. OFFICE OF FOREIGN AGRICULTURAL RELATIONS. United States foreign trade in agricultural products by commodity and by country, annual fiscal year 1940-41 to 1944-45. 69 p., processed. Washington, D. C., 1945. 1.943 F762
Includes fruits and vegetables.

148. U. S. OFFICE OF FOREIGN AGRICULTURAL RELATIONS. United States foreign trade in agricultural products, calendar year 1944, with comparisons. 44 p., processed. Washington, D. C., 1945. (Foreign Crops and Markets. Calendar Year Sup., Dec. 1, 1945). 1.9 St2F

149. U. S. OFFICE OF MARKETING SERVICES. Licensing provisions of the Perishable Agricultural Commodities Act, 1930, as amended. 4 p., processed. Washington, D. C., 1945. 1.90 A2P11

150. U. S. PRODUCTION AND MARKETING ADMINISTRATION. Agricultural commodities delivered at shipside by the U. S. D. A. for foreign shipment. Monthly, processed. Washington, D. C., 1941-1946. 1.9422 A8R29
Includes fruits and vegetables.

151. U. S. PRODUCTION AND MARKETING ADMINISTRATION. Periodic market reports, May 1946. 30 p., processed. Washington, D. C., 1946. 1.9422 A8R293
This publication lists and describes the various periodic market reports issued by the Administration. Since the present bibliography makes no attempt to list all of the reports the following, based on statements in Periodic Market Reports gives an indication of the fruit and vegetable reports issued.

Market News Reports. "Daily, weekly, semi-monthly, and other periodic reports are compiled in leading wholesale markets and in many important producing areas of the United States... Reports are prepared by field offices under the direction of headquarters in Washington." Market news field office addresses are given, by commodities.

Market Reports. Fruits and Vegetables Daily: Daily market reports are issued from 22 market news field offices. "In addition to the general reports covering leading products in season... a large number of special commodity reports give detailed shipment and market information for particular products. These reports are issued from certain of the foregoing offices, and from about 42 temporary field stations... a list of such reports by commodities, giving the location of the offices where issued and the approximate periods of publication" is given.

Weekly:

"Weekly summary of carlot shipments shows the total number of cars of each product shipped from all states, by weeks and shipping season... Issued from Washington each Tuesday."

Monthly:

Carlot Unloads of Fruits and Vegetables issued in summarized form at Atlanta, Baltimore, Boston, Chicago, Cincinnati, Cleveland, Denver, Detroit, Fort Worth (Dallas), Kansas City (Mo.), Los Angeles, Minneapolis (St Paul), New Orleans, New York, Oklahoma City, Philadelphia, Pittsburgh, Portland (Oreg.), St. Louis, San Francisco (Oakland), Seattle, Washington, D. C. (1.9 Ec741Um)

Annual:

Annual Summary of Carlot Unloads, Fruits and Vegetables. Issued in each of the above 22 cities for local markets only. (1.9 Ec741Cu)

Carlot Shipments of Fruits and Vegetables by Commodities, States, and Months covers carlot shipments of certain fresh fruits and vegetables, also dried apples, peaches, and prunes. Issued from Washington. (1.9 Ec742Ca)

Carlot Shipments of Fruits and Vegetables. Summaries by Commodities, Counties, and Billing Stations. Issued from Washington.

Wholesale Prices of Fruits and Vegetables at New York, Chicago, and Leading Shipping Points. (1.942 F43W62)

Prices are summarized by months for important sources, varieties, containers, and sizes of the fruits and vegetables. Issued from Washington.

A Weekly Peanut Report gives a summary of arrivals of peanuts on important markets, prices for different varieties and grades, and other pertinent information. Issued from Washington each Wednesday.

152. U. S. PRODUCTION AND MARKETING ADMINISTRATION. Report of agricultural commodities purchased... for the supply program, price support, and other purposes. Monthly, processed. Washington, D. C., 1942-1946. 1.9422 A8R292

Includes fruits and vegetables.

153. U. S. PRODUCTION AND MARKETING ADMINISTRATION. MARKETING FACILITIES BRANCH. TRANSPORTATION FACILITIES DIVISION. States of origin for estimated major movements of fresh fruits and vegetables. Monthly? processed. June 1945-Nov. 1946. Washington, D. C. 1945-1946. 1.9422 Fr8St2

154. U. S. WAR FOOD ADMINISTRATION. Final report, 1945. 39 p. Washington, D. C., 1945. 1 F735Fi
General references to distribution, transportation, support prices, storage, and containers.

155. U. S. WAR FOOD ADMINISTRATION. OFFICE OF DISTRIBUTION. Sales report [Government-owned food stocks and related agricultural products which are no longer needed by U. S. Military Forces or for other war agencies]. processed. Washington, D. C., 1944. 1.9422 A8Is7
Issued for fruit and vegetable products. Lists by commodity, buyers, quantity, and price.

156. VAUGHAN, F. L. Marketing; functions, mediums, practices, variations, and appraisal. 639 p. N. Y., Farrar and Rinehart, Inc., 1942. (Farrar & Rinehart Business Admin. Ser.) 280.3 V46M
Supplementary readings at end of each chapter.
References to auctions of fruits and vegetables, cold storage, and local marketing of fresh fruits and vegetables.

157. VAUGHAN, H. S., and others. Round table: roadside retailing. Mass. Fruit Growers' Assoc. Rpt. (1942) 48: 124-131. 81 M384
J. Davis, H. A. St. Maurice, and W. F. Hopkins participating.

158. VON LOESECKE, H. W. Outlines of food technology. 505 p. N. Y., Reinhold Pub. Corp., 1942. 389.3 V89
Contains chapters on The Tin Can and the Glass Container, Fruits and Their Products and Storage and Marketing of Fruits and Vegetables.

159. WALES, H. G. The Kansas City wholesale fruit and vegetable market: an historical study and appraisal of recent developments. Northwest. Univ. Sum. Doct. Diss. 12: 59-64. 1945. 241.8 N81
A descriptive and analytical study of the development of the wholesale fruit and vegetable terminals of Kansas City, Missouri and Kansas City, Kansas, and of the nature and volume of business transacted in them. Suggestions are made for improvement of existing conditions.

160. WASHINGTON. STATE DEPT. OF AGRICULTURE. Horticulture in the State of Washington, 1943, 1944-1945; a statistical reference and guide including the annual summary of district horticultural inspectors' reports. 56 p., processed. Seattle, 1946? 252.91 Ag8
U. S. Bureau of Agricultural Economics cooperating.
Statistics of fruit and vegetable production, utilization, and prices.

161. WELLMAN, H. R. Production and marketing of fruits and vegetables. Amer. Acad. Polit. and Social Sci. Ann. 225: 201-205. Jan. 1943. 280.9 Am34
Presents "a brief summary of the present supply situation, points out some of the obstacles to the maintenance of supplies, indicates some of the steps that are being taken to overcome these obstacles, and suggests further steps that may be needed."

162. WELLMAN, H. R., and MEHREN, G. L. Some considerations of research in marketing horticultural products. Jour. Farm Econ. 28: 170-181. Feb. 1946. 280.8 J822

163. WEST VIRGINIA. DEPT. OF AGRICULTURE. Biennial report, 1942-1944. 116 p. Charleston, 1944. 2 W52R
Fruit and Vegetable Inspection Service, p. 78-84; Farmers' markets, p. 103-104.

164. WHITACRE, W. R. The marketing of fruits and vegetables in the Wilkes-Barre area. Pa. Agr. Expt. Sta. Jour. Ser. Paper 1160, 24 p., processed. State College, 1943. 100 P381J
Contains suggestions for improvement of the Wilkes-Barre Farmers' Wholesale Market.

165. WHITACRE, W. R. Survey of Scranton Farmers' Night Market. Pa. Agr. Expt. Sta. Jour. Ser. Paper 1275, 9 p., processed. State College, 1945. 100 P381J
Includes a list of fruits and vegetables which 44 farmers would produce for a year-round market, and a list of those which consumers would like to purchase on the proposed year-round night market in Scranton.

166. WILLIAMS, I. Marketing surplus home food products. Tenn. Agr. Col. Ext. Pub. 295, 12 p. Knoxville, 1946. 275.29 T25
"More than three-quarters of a million dollars have been added to the incomes of Tennessee farm families within the past 15 years through curb, roadside and special day markets."

167. WILLIAMS, P. M. Post-war opportunities for the fresh fruit and vegetable industry. Natl. League of Wholesale Fresh Fruit and Veg. Distributors. Off. Proc. (1945) 53: 47-52. 287 N214
Urges better and more attractive methods of packing; buying on U. S. grades; cold storage and refrigeration; and labeling.

168. WILLIAMS, P. M. Selling "fresh." West. Grower and Shipper 16(6): 13-14, 24-25. May 1945. 280.38 W52
Distribution of fresh fruits and vegetables.

Advertising

169. ADAMS, M. Evaluation of growers' promotional programs. N. Y. State Hort. Soc. Proc. (1943) 88: 87-91. 81 N484

170. APODACA, J. L. Some aspects of advertising and of the advertisability of fruits and vegetables. 202 p., typewritten. Evanston, Ill., 1941. 280.3 Ap42
Thesis (Ph.D) - Northwestern University.
Based on research undertaken for the United States Bureau of Agricultural Economics. Deals mainly with cranberries, California oranges, and raisins, and includes data on advertising expenditures, behavior of farm prices, crop values, and consumption, consumption expenditures, and expenditures as percentage of income. Consumers' preferences are studied in connection with 31 fruits and vegetables, as well as conditions of production and marketing, with special attention to potatoes and apples.

171. BORDEN, N. H. The economic effects of advertising. 988 p. Chicago, Irwin, 1942. 238.2 B64
The effect of advertising on the demand for oranges, walnuts, and lettuce. - Ch. XIII, p. 337-367.

172. TOUSLEY, R. D. Advertising fresh fruits and vegetables [and nuts]. Harvard Business Rev. 22: 447-458; 23: 79-94. Summer-Autumn 1944. 280.8 H262
Includes Advertising by producers' cooperatives; Advertising on an industry basis; and State advertising of agricultural products.
Discusses the efficacy of advertising by cooperatives and by States, the conditions favorable to advertising by cooperatives, effect of advertising on price and on consumption, conditions affecting advertising of apples, comparison of advertising by States and by cooperatives, and primary versus selective demand.

173. WOLF, A. F. Measuring the effect of agricultural advertising. Jour. Farm Econ. 26: 327-347. May 1944. 280.8 J822
Reviews critically certain State legislation dealing with the advertising of agricultural products, and indicates "some marked imperfections of current methods used by State and private agencies in appraising the efficacy of advertising in the realm of farm foods." Examples used are Florida citrus fruit, Maine potatoes, the peach advertising campaign of 1936-37, Washington apple advertising, and California walnuts.

Canned And Dried Fruits And Vegetables

174. ANDERSON, B. D. Is grade labeling in the interest of consumers? Canner 100(2): 18, 24. Dec. 9, 1944. 286.83 C16
Defects of mandatory grade labeling.

175. BAXTER, J. L. How shall the Government procure its canned foods? Canning Age 23: 149. Feb. 15, 1942. 286.83 C165
Also in Canner 94(9): 12-13. Jan. 31, 1942. 286.83 C16 under title: How will the Government procure its canned foods?
Canned fruits and vegetables.

176. BAXTER, J. L. How will the Government procure its canned foods? Canner 94(13, pt. 2): 21-23. Feb. 28, 1942. 286.83 C16
Includes tentative table of percentage reservations-canned fruits.

177. CHURCH, D. E. The consumer market for canned vegetables, fruits, and juices. Jour. Mktg. 11: 44-54. July 1946. 280.38 J82
Analysis based upon the food purchase diaries of 1,015 families reporting every week during the ten-week period ending March 17, 1945.

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185. GAYLORD, F. C. The canning crop situation. Canning Trade 67(24): 8, 22. Jan. 8, 1945. 286.83 T67
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186. HAWK, E. P. Fruit and vegetable canning industries, 1934-1945; production and wholesale distribution. 277 p. Washington, D. C., U. S. Bur. of Foreign and Dom. Com., 1945. (Indus. Ser. No. 15, revised to July 15, 1945). U. S. Dept. Com. Library.
Food Rationing Division, Office of Price Administration, and Business Division, Bureau of Census, cooperating.
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Reducing fresh fruit and vegetable marketing costs, Ch. 21, p. 319-336. "The most important methods of sale are briefly outlined."

226. U. S. BUREAU OF AGRICULTURAL ECONOMICS. Marketing margins and costs for fresh fruits and vegetables. U. S. Bur. Agr. Econ. Mktg. and Transportation Situation, May 1945, p. 2-10. (MTS-33). 1.941 M8M34
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Brief survey of the development of standardization in the United States and list of fruits and vegetables for which Federal standards were in force in 1939. An appendix, p. 294T-321T, is an abstract by Raymond L. Spangler of his book, Present Status of State Legislation in the United States As It Relates to the Standardization of Fresh Fruits and Vegetables, published in 1938.

234. PENNSYLVANIA. DEPT. OF AGRICULTURE. Handbook of Pennsylvania standards for grading and marketing fruits and vegetables. 115 p. Harrisburg, 1944. 280.3 P382H

235. RHODE ISLAND. DEPT. OF AGRICULTURE AND CONSERVATION. Annual report, 1944, 103 p. n. p., 1945? 2 R344

Report of Bureau of Markets, p. 25-40. Contains data on potato and apple inspection.

236. SECOR, E. C. Inspection Service improves quality of farm products. Functions of the Division of Markets greatly expand with improved marketing methods - agricultural interests promoted. Ill. Dept. Agr. Ann. Rpt. (1944/45) 28: 119-130. 2 I16R

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238. U. S. FOOD DISTRIBUTION ADMINISTRATION. Fruit and Vegetable Branch. Total shipping point carlot inspections by States and fiscal years since the inception of the service. 4 p., processed. Washington, D. C., n. d. 1.9 Ec741To

Years covered are 1923-1943.

Also total inspections in receiving markets by fiscal years 1918-1943.

239. U. S. OFFICE OF MARKETING SERVICES. Check list of standards for farm products of the Office of Marketing Services. (Revised to July 1, 1945). 12 p., processed. Washington, D. C., 1945. 1.9 Ec731C

Mandatory, permissive, and tentative standards are given. Fruits (fresh, canned, dried and frozen) and vegetables are included and effective dates are listed.

Subsequent information on standards may be found in Marketing Activities, issued monthly by the U. S. Production and Marketing Administration.

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241. U. S. WAR FOOD ADMINISTRATION. Government inspection of fresh fruits and vegetables in receiving markets. 2 p., processed. Washington, D. C., 1945? 1.9424 A2G74
List of markets where inspection service is available.

242. U. S. WAR FOOD ADMINISTRATION. OFFICE OF DISTRIBUTION. Total inspections, fresh fruit and vegetables in receiving markets for fiscal years 1935-1944. 2 p., processed. Washington, D. C., 1944. 1.9422 Fr33T642

243. U. S. WORK PROJECTS ADMINISTRATION. Marketing laws survey [series, v. 5]. Interstate trade barriers. Outlines of studies. 244 p. Washington, D. C., 1942. 173.2 W89Map
The papers are a series of analyses of State trade-barrier laws, in which much data on barriers to agricultural marketing are brought out. Fruits and vegetables are considered on p. 24-25. Notes the setting of standards for fresh fruits, vegetables and nuts, most of which are established by the United States Government. "California forbids the sale of some two dozen kinds of fruits and vegetables unless they meet rigid grades, classifications, and standardization requirements fixed by the State authority. Colorado has similar legislation affecting a dozen agricultural products; and Montana specifically controls almost that many. South Dakota has a rigid law for potatoes; Kansas, for apples." Other regulations against inferior grades of products are noted as well as a diversity of regulations with regard to definitions of containers for fruits and vegetables.

244. UTAH. STATE BOARD OF AGRICULTURE. Biennial report, 1940-1942, 77 p. Salt Lake City, 1942. 2 Ut1
Contains paragraphs on fruit and vegetable standardization and shipping-point inspection.

245. VIEHMANN, C. M. A consumers' guide to U. S. standards for farm products. U. S. Dept. Agr. Misc. Pub. 553, 21 p., processed. Washington, D. C., 1944. 1 Ag84M
Includes fresh and processed fruits and vegetables, and a section on containers.

246. VIRGINIA. DEPT. OF AGRICULTURE AND IMMIGRATION. Report, 1943/44, 83 p. Richmond, 1944. 2 V81R
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247. WEDDEL DORF, H. C. [Importance of grading and quality in marketing fruits and vegetables.] Amer. Pomol. Soc. Proc. (1942) 58: 95-103. 81 Am33
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249. BAUER, R. E. Analyzing the problems of prepackaging perishables. Food Indus. 18: 360-361, 452, 464, 466. Mar. 1946. 389.8 F737
Fruits and vegetables.

250. BOWMAN, V. V., and PARAMORE, L. R. The prospective fruit and vegetable wooden container situation in the Southern Region. 50 p., processed. Atlanta, Ga., U. S. War Food Admin., Off. of Distrib., 1944. 1.9422 Fr34P94
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252. BURDETTE, R. F. Fresh fruit and vegetable containers salvaged in Maryland. Md. Agr. Expt. Sta. Misc. Pub. 13, 8 p., processed. College Park, 1945. 100 M36M

253. CAREY, L. C., and HAUCK, C. W. Package standardization [for fruits and vegetables] - a "must." Veg. Growers Assoc. Amer. Ann. Rpt. 1945: 86-107. 81 V82
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254. CAREY, L. C. Some changes in the package situation for 1943. Md. State Hort. Soc. Proc. (1943) 45: 13-15. 81 M36
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255. CAREY, L. C. Wooden containers: scarce. U. S. War Food Admin. Mktg. Activ. 7(1): 17-19, processed. Jan. 1944. 1.942 A8M34
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256. COLLINS, J. H. Grocer packaging; so many retailers do it that machinery is coming. West. Grocer and Shipper 16(9): 11, 23. Aug. 1945. 280.38 W52
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"The newest development... is preparation for airborne transportation of produce."

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260. HAUCK, C. W. The fruit and vegetable container situation in Ohio. Ohio State Univ. Dept. Rural Econ. and Rural Sociol. Mimeog. Bul. 172, 28 p. Columbus, 1944. 281.9 Oh32
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262. HAUCK, C. W. Housewives prefer prepackaged produce. Ohio Agr. Expt. Sta. Bimo. Bul. 31: 76-80. May/June 1946. 100 Oh3S
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266. HECKMAN, J. H. How co-ops are s-t-r-e-t-c-h-i-n-g containers. News for Farmer Coop. 10(1): 7-8. Apr. 1943. 166.2 N47

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268. PACKAGED produce; the Columbus experiment. Mod. Packaging 18(11): 89-95, 176, 178. July 1945. 309.8 M72
The Great Atlantic & Pacific Tea Co. and Ohio State University's participation in the study of pre-packaging of fresh fruit and vegetables.

269. RASMUSSEN, M. P., and PLATENIUS, H. A preliminary survey of the prepackaging of vegetables and fruits in New York State and the New England States. N. Y. (Cornell) Agr. Col. A. E. 557, 25 p., processed. Ithaca, 1946. 281.9 C81
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270. ROBERTSON, B. L. Summary of Federal and State laws concerning the marketing of fresh fruits and vegetables as it relates to standards for containers, their re-use, marking requirements, methods of sale and allied subjects. 58 p., processed. Washington, D. C., U. S. Food Distrib. Admin., 1943. 1.9422 Fr34Su6

271. STELPFLUG, W. J. Pre-packaging of perishable foods. Mod. Packaging 17(12): 71-75, 146. Aug. 1944. 309.8 M72
Advantages listed.

272. THOMSEN, F. L. Consumer packaging of fruits and vegetables. U. S. Bur. Agr. Econ. Mktg. and Transportation Situation, Oct. 1946, p. 3-10. (MTS-49). 1.941 M8M34
Talk delivered at the 18th annual session of the American Institute of Cooperation at Purdue University, August 27, 1946.
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273. U. S. FOOD DISTRIBUTION ADMINISTRATION. The salvage and reuse of fruit and vegetable containers. 3 p., processed. Washington, D. C., 1943. 1.9422 Fr34Sa3

274. U. S. FOOD DISTRIBUTION ADMINISTRATION. Salvage of wooden containers for agricultural products; a statement of the container situation and suggestions for a campaign to increase salvage. 9 p., processed. N. Y., 1943. 1.9422 Fr2Sa3
Economics Section, U. S. Extension Service, cooperating.

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277. U. S. WAR FOOD ADMINISTRATION. OFFICE OF DISTRIBUTION. Fact sheet on need for maximum use of second-hand containers. 4 p., processed. Washington, D. C., 1944. 1.9422 F2F11

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279. U. S. WAR FOOD ADMINISTRATION. OFFICE OF DISTRIBUTION. Indiana 1944; greater needs for used containers. 10 p., processed. Indianapolis, Ind., 1944? 1.9422 A34In2
Topics include Outlook for new containers in 1944; Potential supply of used containers; measures to facilitate conservation and re-use of containers; Suggested uses of available nailed type containers; Used containers for specific products (asparagus, cantaloupes, cauliflower, berries); and Paper sacks for apples.

280. U. S. WAR FOOD ADMINISTRATION. OFFICE OF DISTRIBUTION. Salvage of used containers by small retailers in New York City, 1943. 6 p., processed. Washington, D. C., 1943? 1.9422 A54Sa32
College of the City of New York cooperating.
Notes that about one-fourth of the containers for agricultural products, including fruits and vegetables were being wasted by small retailers in New York City.

281. U. S. WAR FOOD ADMINISTRATION. OFFICE OF DISTRIBUTION. They're scarce! Missouri 1944; greater needs for used containers. 10 p., processed. St. Louis, Mo., 1943? 1.9422 F2T34

282. U. S. WAR FOOD ADMINISTRATION. OFFICE OF MATERIAL AND FACILITIES. Wartime packaging of agricultural products. 111 p., processed. Washington, D. C., 1944. 1.9424 M2W26
Figures on containers and principal packaging materials. Fruits and vegetables included.

283. WEBER, G. M. Keep an eye on prepackaging [of fruits and vegetables]. News for Farmer Coop. 13(3): 3, 18-20. June 1946. 166.2 N47
Lists prospective advantages of shipping point consumer packaging.

284. WHAT'S ahead in pre-packaged produce. Super Market Merchandising 10(7): 16-22; (8): 19-23; (9): 51-56; (10): 20-26. July-Oct. 1945. 389.8 Su7
A series of articles on pre-packaging of fresh fruits and vegetables, "probably the first comprehensive study ever to be published on the subject." The articles deal with the advantages and methods of pre-packaging and analyse the accomplishments in pre-packaging of the grower, the repacker, and the retailer.

Prices

285. BAKER, G. OPA and the fresh fruit and vegetable industry. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1944) 40: 103-104. 280.3939 Un3
Price control.

286. BUTZ, E. L. Seasonal variations of Indiana farm prices. Ind. Agr. Expt. Sta. Bul. 469, 35 p. La Fayette, 1942. 100 In2P
Includes potatoes and apples.

287. CALIFORNIA. DEPT. OF AGRICULTURE. BUREAU OF MARKETS. Report... covering a survey of producer prices and wholesale and retail prices and margins for fresh fruits and vegetables. November 1943. 21 p. Sacramento, 1944. 284.393 C123

288. CANNON, M. F. Maximum prices relating to agricultural commodities or primary products thereof. 13 p., processed. Washington, D. C., U. S. Bur. of Agr. Econ., 1944. 1.941 F3M45A
Covers pertinent regulations issued by the Office of Price Administration on or before Apr. 15, 1944, and includes fruits for fresh use, for processing, and dried, vegetables for fresh use and dried, and nuts.

289. FRASER, S. The price fixing program with regard to fresh fruits and vegetables. East. Fruit Grower 5(7): 8, 12, 13, 17. Sept. 1943. 80 Ea73

290. GARFITT, W. Price ceilings and regulations. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1944) 40: 47-51. 280.3939 Un3
The fresh fruit and vegetable industry.

291. GINDICK, F. Present price control of fresh fruits and vegetables. Natl. League of Wholesale Fresh Fruit and Veg. Distributors. Off. Proc. (1945) 53: 143-152. 287 N214
Discussion, p. 152-173.

292. GISMOND, J. F. [Future price control of fresh fruits and vegetables]. Natl. League of Wholesale Fresh Fruit and Veg. Distributors. Off. Proc. (1945) 53: 78-81. 287 N214

293. GISMOND, J. F. Price control - past, present and future. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1945) 41: 82-84. 280.3939 Un3

294. HALD, E. C. Price control in the fresh fruit and vegetable field. Oreg. State Hort. Soc. Proc. (35th Ann. Rpt. 1943) 58: 18-21, 23-27. 81 Or32

295. HARRIS, H. A. OPA decline. Calif. Fruit and Veg. Rev. 6(9): 52, 149-150, 153-154, 159. Dec. 1945. 80 C1224
Price control of fresh fruits and vegetables.

296. HAUCK, C. W. Price control in the fruit and vegetable trade. Natl. League of Wholesale Fresh Fruit and Veg. Distributors. Off. Proc. (1942) 50: 88-91. 287 N214

297. LINS, E. W. Price ceilings [on fresh fruit and vegetables]. Fla. State Hort. Soc. Proc. (1944) 57: 224-227. 81 F66

298. MERCHANT, C. H. Maine farm prices during world war periods. Maine. Agr. Expt. Sta. Bul. 435, p. 293-399. Orono, 1945. 100 M28S
Sections on marketing and distribution costs (general, but with freight rates for fruits and vegetables), prices of potatoes and apples, and potato-farm price index and apple-farm price index.

299. PRICE ceilings and the fresh fruit and vegetable industry. Discussion. Natl. League of Wholesale Fresh Fruit and Veg. Distributors. Off. Proc. (1944) 52: 33-62. 287 N214

300. PRY, P. How Vinson directive will affect growers, shippers and consumers. Calif. Citrus Rev. 5(9): 19, 32-35, 37-38. Jan. 1945. 80 C1224
Effect of new ceiling prices on the production and distribution of fruits and vegetables.

301. SEGAL, S. A., and HOFFMAN, A. C. Food price control--policy and mechanics. Jour. Farm Econ. 25: 19-33. Feb. 1943. 280.8 J822
Discussion, by Geoffrey Shepherd, p. 33-35.
The operation of food price control in the United States. General but with references to fruits and vegetables.

302. SMITH, S. R. Fruit and vegetable price and companion regulations; objectives of the Government program. 12 p., processed. Washington, U. S. War Food Admin., Off. of Distrib., 1942. 1.9422 A2Sm6
Address at meeting of American Farm Bureau Federation, Chicago, Dec. 6, 1943.

303. SMITH, S. R. [Price support programs for perishable commodities, 1945.]. 3 p., processed. Washington, D. C., U. S. War Food Admin., Off. of Distrib., 1944. 1.9422 A2Sm6
Address at 22d annual Agricultural Outlook Conference, Washington, Nov. 15, 1944.

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Purpose of study is "to present a history of Florida agricultural prices and to relate these prices to prices paid by farmers and to certain other farm costs. Tables give monthly farm prices and price relatives of each product over a period of years; including sweetpotatoes, peanuts, oranges, grapefruit, tangerines, beans, cabbage, celery, cucumbers, eggplant, lettuce, peas, peppers, potatoes, strawberries, tomatoes, watermelons, and escarole. Purchasing power of some products is given.

305. STANTON, W. B. Price ceilings on fruits and vegetables. Natl. League of Wholesale Fresh Fruit and Veg. Distributors. Off. Proc. (1943) 31: 155-160. 287 N214

306. TAYLOR, P. R. Price control of fruits and vegetables. Ohio State Hort. Soc. Proc. (1945) 78: 22-40. 81 Oh3
Also presented before the New Jersey State Horticultural Society at Trenton, New Jersey, January 25, 1945.
U. S. Dept. of Agriculture Library has also separate, 10 p., processed. 1945. 284.3 T21

307. TAYLOR, P. R. Rules and regulations and their influence on growers of miscellaneous vegetables, strawberries and potatoes. Conn. Veg. Growers' Assoc. Proc. (1943) 31: 17-27. 75.9 C76
Price ceilings and their importance to growers, shippers, and cooperatives.

308. U. S. BUREAU OF AGRICULTURAL ECONOMICS. Agricultural prices, prices received and paid by farmers, and parity prices. Monthly, 1940-date. Processed. Washington, D. C., 1940-date. 1.942 A8M52
Includes fruits and vegetables.

309. U. S. BUREAU OF AGRICULTURAL ECONOMICS. The demand and price situation, Monthly, 1937-date. Processed. Washington, D. C., 1937-date. 1.9 Ec752Pa
September 1946 is 1947 outlook issue.
Contains data on fruit, truck crops, potatoes, sweetpotatoes, dry beans and peas.

310. U. S. CONGRESS. SENATE. COMMITTEE ON BANKING AND CURRENCY. 1946 extension of the Emergency Price Control and Stabilization Acts of 1942, as amended. Hearings... 79th Cong., 2d sess. on S. 2028... Apr. 15, 16, 17, 18, 22, 23, 24, 25, 26, 29, 30, May 1, 2, 3, 6, 7, 8, 9, and 10, 1946. 2 v. Washington, D. C., U. S. Govt. Print. Off., 1946.
Contains a statement by C. W. Kitchen, Executive Vice President, United Fresh Fruit and Vegetable Association, on p. 760-765 and 1029-1032.

311. U. S. WAR FOOD ADMINISTRATION. Proposed 1945 support prices on farm products. 9 p., processed. Washington, D. C., Nov. 20, 1944. 1.9424 A2P94
Prices proposed are "contingent upon action by Congress." "The War Food Administration will extend assistance to fresh vegetable growers to the extent possible through (1) encouragement of movement through normal trade channels, (2) diversion of surplus fresh vegetables to processing channels, and (3) purchases of surplus fresh vegetables for distribution through Government channels. However, no support prices for 1945 crop vegetables grown for fresh market will be designated."

312. WALSH, L. V. Wholesale prices of fruits and vegetables at New York City, Chicago, and leading shipping points, by months, 1944. 38 p., processed. Washington, D. C., U. S. Off. of Mktg. Serv., 1945. 1.942 F43W62

313. WELFARE FEDERATION OF CLEVELAND. Food costs in relation to the rationing of processed foods. Welfare Fed. of Cleveland. Nutr. Bul. 9(3): [1-4] Mar. 1943.
Food costs for food groups including tomatoes and citrus fruits; green and yellow vegetables; white potatoes; other fruits and vegetables; legumes and nuts are shown in table one, for Nov. 6, 1942; for Mar. 12, 1943, with cost not adjusted for rationing of processed food; and for Feb. 12, 1943, with cost adjusted for rationing of processed foods.
Point values of canned, frozen, and dried and dehydrated fruits, vegetables and foods, March 1943, are listed in table two.

Transportation And Storage

314. ASHBY, R. C., and PARRISH, B. D. A survey of motor trucks in Henderson county, Ill., Oct. 1942. Ill. Agr. Expt. Sta. AE-2000, 13 p., processed. Urbana, 1943. 275.29 Il62P
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315. BLALOCK, E. J. The service wholesaler defined. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1945) 41: 185-186. 280.3939 Un3
"Service wholesalers buy from growers and shippers and deliver to retailers... Sixty-five percent of all the fresh fruit and vegetables produced in this country are distributed by service wholesalers."

316. BLOUNT, J. P. Air freight for fresh vegetables. Veg. Growers Assoc. Amer. Ann. Rpt. 1945: 25-38. 81 V52
Same title in Market Growers Jour. 75(5): 21, 43. Mar. 1946. 6 M34 and in Ohio Veg. and Potato Growers Assoc. Proc. (1946) 31: 25-38. 75.9 Oh3

317. BLOUNT, J. P. Possibilities for transporting perishables by air. Natl. Provisioner 111(15): 87-88, 90-92. Oct. 7, 1944. 286.85 N21
Includes fresh fruits and vegetables.

318. BLOUNT, J. P. Well, what about air rates? West. Grower and Shipper 17(3): 6-7. Feb. 1946. 280.33 W52
For fruit and vegetables.

319. BOWLING, C. B. The interest of the Department of Agriculture in wartime transportation. Natl. League of Wholesale Fresh Fruit and Veg. Distributors. Off. Proc. (1943) 51: 115-122. 287 N214
Includes transportation of fruits and vegetables.

320. BRADY, E. M. Motor truck transport [of fruit and vegetables]. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1944) 40: 87-89. 280.3939 Un3

321. BRANDT, E. Fruit and vegetable icing in retail stores. Ice and Refrig. 108(3): 41, 60. Mar. 1945. 295.8 Ic2

322. BRASHER, E. P., and others. The preservation of freshness in vegetables and fruits from harvest to consumption. Fruit Prod. Jour. and Amer. Food Mfr., 25: 168-170. Feb. 1946. 389.8 F94
G. M. Gilligan, C. W. Woodmansee, and E. M. Rahn, joint authors. Storage with cracked ice or ice refrigeration.

323. BRATLEY, C. O. The transportation and storage of fresh fruits and vegetables. Ice and Refrig. 105(2): 79-80. Aug. 1943. 295.8 Ic2

324. BREAKIRON, P. L. Reduction of loss and damage in rail transportation of fresh fruits and vegetables by improved loading methods. 80 p., processed. Washington, D. C., U. S. Bur. of Agr. Econ., 1946. 1.941 M2R24
Summarized in U. S. Bur. Agr. Econ. Mktg. and Transportation Situation, July 1946, p. 8-13. (MTS-46). 1.941 M8M34
Topics include Extent and importance of damage; Causes and means of reducing damage; Damage in shipments of lettuce in Los Angeles crates; Damage in shipments of bushel and 1/2 bushel baskets; Damage in shipments of standard 2-compartment citrus boxes; Damage in watermelon shipments; Heavier loading of fresh fruits and vegetables.

325. BRISTER, C. J. Restoration of postwar transportation services and privileges. Natl. League of Wholesale Fresh Fruit and Veg. Distributors. Off. Proc. (1945) 53: 105-109. 287 N214

326. BRITTIN, L. H. Aviation's place in agricultural economy. 15 p. Washington, D. C.? 1945. 289.5 B77
Shows that mass transportation of agricultural perishables depends on freight rates, types of airplanes that can be used, and the possibility of providing a load of manufactured products for the return trip.

327. BRITTIN, L. H. Shipping agricultural products by air. 7 p. Washington, D. C., 1945. 289.5 B77S
Among perishables that are "air candidates" are fresh fruits and vegetables from the southern and southwestern regions to the markets of the northern and northeastern sections of the United States. According to the U. S. Bureau of Agricultural Economics "this movement of fresh fruits and vegetables constitutes a potential cargo for air transportation of about five billion ton-miles annually."

328. CALHOUN, W. T., ERDMAN, H. E., and NEHREN, G. L. Traffic conditions in the wholesale fruit and vegetable market district of San Francisco; a statement of present conditions and suggestions for traffic regulations to help expedite the daily handling and delivery of perishable foods. 6 p., processed. Berkeley, Calif., U. S. Bur. of Agr. Econ., 1942. 1.941 M2T672

329. CHERRY, T. D. A study of the freight rates affecting Texas agriculture. Tex. Agr. Col. Bul. 72 (Monthly Bul., 4th ser., v. 14, No. 1), 138 p. College Station, 1943. 290.9 T31
Includes freight rate comparisons on fruits and vegetables, peanuts, and pecans.

330. CLEARY, T. L., and ROBINSON, J. B. More trucks needed in the Northeast to move fruits and vegetables in 1943; a summary of opinions and estimates of professional workers in agriculture concerning prospective needs for the coming season. 8 p., processed. N. Y., Northeast Region. Off., U. S. Food Distrib. Admin., 1943. 1.9422 Fr36M81
State by State report.

331. CURTISS, C. C. Estimated volume of motor freight for selected agricultural commodities, Rev. report. U. S. Bur. Agr. Econ. Mktg. and Transportation Situation, Jan. 1945, p. 2-9. (MTS-29). 1.941 M8M34

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333. GERHARDT, F., SMITH, E., and ENGLISH, H. Effect of carbon dioxide on apricots and peaches under simulated transit conditions. Amer. Soc. Hort. Sci. Proc. (1941) 38: 245-248. 81 So12

334. GREAVES, C. W. Produce going East in huge cargo plane. Calif. Fruit and Veg. Rev. 6(5): 22, 36. Aug. 1945. 80 C1224
Research program on the transport of California fruits and vegetables conducted by the American Airlines and Consolidated Vultee Aircraft Corporation.

335. HAUCK, C. W. Transportation survey in Cleveland. Natl. League of Wholesale Fresh Fruit and Veg. Distributors. Off. Proc. (1943) 51: 32-37. 287 N214
Preliminary report of survey conducted by the Cleveland Branch of the National League to ascertain what volume is handled by dealers and how that volume varies, firm by firm, day by day, and season by season.

336. HAUCK, C. W., and SAMUELS, J. K. Wartime motor truck transportation of fresh fruits and vegetables: Northern Ohio Food Terminal, Cleveland, Ohio, October 12 - November 7, 1942. Ohio. State Univ. Dept. Rural Econ. and Rural Sociol. Mimeog. Bul. 158, 31 p. App. Columbus, 1942. 281.9 Oh32
Summary by C. W. Hauck in Ohio Agr. Expt. Sta. Bimo. Bul. 28: 57-59. Mar./Apr. 1943. 100 Oh3S

337. HOECKER, R. W. Air transport of perishable foods. U. S. Bur. Agr. Econ. Agr. Situation 28(5): 14-17. May 1944. 1 Ec7Ag
Lighter containers; less waste and handling costs; retail price not much higher.

338. HOECKER, R. W. Air transportation of fruits and vegetables. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1945) 41: 57-58. 280.3939 Un3

339. HOECKER, R. W., and BRITTIN, L. H. Florida's production of agricultural perishables in relation to the development of air freight. 47 p. Washington, D. C., 1945. 1 Ec7Flo
Sponsored by the Bureau of Agricultural Economics and the Edward S. Evans Transportation Research.
Summarized in U. S. Bur. Agr. Econ. Mktg. and Transportation Situation, Feb. 1946, p. 2-13. (MTS-41). 1.941 M8M34
This "report on the potential in Florida's agricultural perishables available for transportation has been prepared to encourage pioneering in quicker methods of transportation."

340. HOECKER, R. W. Postwar air transportation of fresh strawberries and tomatoes from Florida to Detroit, Michigan. 13 p. Chicago, Rand McNally & Co., 1944. 280.391 H67P
Mainly on transportation costs. Two maps are appended, one labeled strawberries and the other tomatoes.

341. HOECKER, R. W., WALDO, R. K., and BRITTIN, L. H. The use of surplus war cargo planes to transport agricultural perishables. 17 p., processed. Washington, D. C., Edward S. Evans Transportation Res., 1945. 289.5 H67
Includes Estimated tonnage of fruits and vegetables that may move by plane in the post war era.

342. HOUSEHOLD FINANCE CORPORATION. Fresh fruits and vegetables. Household Finance Corp. Better Buymanship, Use and Care, No. 3, 42 p. Chicago, 1944. Ref. 321.8 H814
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343. JOHNSON, H. D., ARNOLD, W. L., and CARNER, C. E., JR. Refrigeration rules & regulations for Government shipments of perishable products. 92 p., processed. Washington, D. C., U. S. War Food Admin. Off. of Distrib., 1944. 1.9422 A36R25
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344. JOHNSON, J. M. Another difficult year. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1945) 41: 41-43. 280.3939 Un3
Difficulties of transportation of fresh fruits and vegetables in a war year.

345. JOHNSON, J. M. An open letter to the fresh fruit and vegetable industry [on transportation problems]. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1944) 40: 72-73. 280.3939 Un3

346. JONES, V. C. A method of condition control in storage practices. Wash. State Hort. Assoc. Proc. (1942) 38: 93-97. 81 W273

347. KELLEY, J. F. Perishable transport of the future. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1945) 41: 47-51. 280.3939 Un3
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Presents views of fruit and vegetable growers and shippers on postwar refrigerator cars.

348. KELLEY, J. N. Postwar refrigerator car program gathers momentum; an important report. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1946) 42: 126-128.

349. LAIDLEY, H. D. Distribution and the motor truck post-war. Natl. League of Fresh Fruit and Veg. Distributors. Off. Proc. (1945) 53: 110-116. 287 N214
Data on trucks used in the distribution of fruits and vegetables.

350. LARSEN, S. A. Air cargo potential in fresh fruits and vegetables. Wayne Univ. Studies in Air Transport, No. 1, 100 p. Detroit, 1944. 289.59 W36
Includes existing traffic and air cargo potential in fresh fruits and vegetables.

351. LARSEN, S. A. Airborne perishables need temperature control. Refrig. Engin. 50: 17-20, 54. July 1945. 295.9 Am32J
Tests comparing airborne and railborne perishables. "Fruits and vegetables shipped by air have advantage of vine-ripening, but must be carefully packed and wrapped."

352. LJUNG, L. A woman's viewpoint. Calif. Fruit and Veg. Rev. 6(11): 25, 35. Feb. 1946. 80 C1224
Airborne fruits and vegetables.

353. MCKENZIE, H. R., and HAWKINS, J. Cooperation with the armed forces in the storage of perishables. Amer. Warehousemen's Assoc. Proc. (1943) 52: 317-345. 297.9 Am32

354. MACLEOD, A. J. Truck transportation between farm and market. 43 p., processed. Washington, D. C., U. S. Bur. of Agr. Econ., 1942. Ref., p. 40-43. 1.941 M2T761
"A simplified technical handbook designed to be of assistance to those who undertake to direct or to do war-service research in the field of transportation of agricultural products."
A supplement, p. 12-43, includes problems peculiar to the transportation of fruits and vegetables.

355. MEAL, W. G. Fruits and vegetables by air. U. S. Food Distrib. Admin. Mktg. Activ. 5(12): 3-4. Dec. 1942. 1.942 Ag8M34
Some future possibilities in the use of airplanes to transport agricultural commodities to market.

356. MUELLER, R. W. Air transport of produce still long way off. Prog. Grocer 23(8): 64-65, 159-160. Aug. 1944. 286.83 P942
Transport of fruits and vegetables.

357. NATIONAL AIR CARGO CONFERENCE, MAR. 23, 1944. Outlook for air cargo in fresh produce; addresses delivered ... under the auspices of Wayne University and the Detroit Board of Commerce, to discuss the postwar prospects of transporting fresh fruits and vegetables by aircraft; ed. by N. Stanley Oates. Wayne Univ. Studies in Air Transport, No. 2, 91 p. Detroit, 1944. 289.59 W36
Partial contents: Agriculture and air transport, by C. R. Wickard; Global eating, by E. Davison; Air transport of fresh produce, by W. Garfitt. Conclusions from the study [Larsen, S. A. Air cargo potential in fresh fruits and vegetables], by S. A. Larsen; Implications for the grower, by A. E. Anson; The food distributors view, by E. R. French; Comments on air cargo potential, by W. A. Patterson; Views of the aircraft industry, by W. A. Mara.

358. NEILL, R. C. Freight claims settlement. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1943) 42: 131. 280.3939 Un3
Tells of agreement by the railroads to assume 50 percent responsibility for losses to owners of fruits and vegetables caused by delays on the railroads after December 7, 1941.

359. O'ROURKE, J. A. Florida looks ahead; sees progress despite problems. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1946) 42: 151-152. 280.3939 Un3
Mainly on transportation of perishable products.

360. OXARART, F. California growers must take to the air. Calif. Fruit and Veg. Rev. 6(11): 23, 51, 53. Feb. 1946. 80 C1224
Air transportation of fruits and vegetables.

361. PALMER, C. N. It may not be "just around the corner" - but - when will our "air era" arrive? United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1946) 42: 156-158. 280.3939 Un3
States that the coming air era has already arrived.

362. PENNINGTON, M. E. The care of perishable food aboard ship. 42 p. N. Y., G. Ehlenberger & Co., 1942. 389.3 P37
Includes fruits and vegetables.

363. QUIMSLUND, F. A. Wartime transportation of fruits and vegetables grown in Idaho, Oregon, and Washington. U. S. Farm Credit Admin., Coop. Res. and Serv. Div., W. C. 3, 30 p., processed. Washington, D. C., 1942. 1.955 C2W19

Summarizes interviews with managers and officials of about 75 businesses engaged in processing and marketing fruits and vegetables.

364. REVES, H. F. Air cargo potential in fresh fruits and vegetables. D and W. 43(5): 17-18, 67-68, 70. May 1944. 289.8 T68

Report of a conference held at Detroit to consider possibilities of air transport of farm produce.

365. ROSE, D. H., WRIGHT, R. C., and WHITEMAN, T. M. The commercial storage of fruits, vegetables, and florists' stocks. U. S. Dept. Agr. Cir. 278, 52 p. Washington, D. C., Sept. 1933, rev. Apr. 1938, Nov. 1941. Ref., p. 47-52. 1 Ag84C

"The purpose of this circular is to present a series of brief summaries of the essential average storage requirements of most of the more important varieties of fresh fruits, vegetables, cut flowers, and certain other perishable commodities that enter the market on a commercial scale."

366. SOUTH CAROLINA. DEPT. OF AGRICULTURE. Year Book, 1944/45, 269 p. Columbia, 1945. 2 So82

Carlot shipments of fruits and vegetables in 1944, p. 230-232.

367. STAHL, A. L. Keeping Florida fruits and vegetables fresh with pliofilm. Fla. State Hort. Soc. Proc. (1942) 55: 38-42. 1943. 81 F66

Pliofilm, a rubber hydrochloride product, made by the Goodyear Tire and Rubber Company, was tested on all types of citrus, and on other fruits and vegetables, both under cold storage conditions and normal handling and shipping conditions. The marketable life of the products was more than doubled, and the price received was increased.

368. STAHL, A. L., and VAUGHAN, P. J. Pliofilm in the preservation of Florida fruits and vegetables. Florida. Agr. Expt. Sta. Bul. 369, 92 p. Gainesville, 1942. 100 F66S

369. STEDMAN, G. C. A momentous year in transportation [of fruits and vegetables]. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1946) 42: 199-202. 280.3939 Un3

370. STEDMAN, G. C. Transportation [of fresh fruit and vegetables]; a report. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1944) 40: 76-81. 280.3939 Un3

Includes refrigeration, containers, and truck regulations.

371. STEDMAN, G. C. Wartime transportation problems [of the fruit and vegetable industry]. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1943) 39: 20, 22, 24, 84, 86, 88, 90, 92, 94, 96, 98. 280.3939 Un3

372. STEDMAN, G. C. We've kept the reefers rolling; an exacting year in traffic problems. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1945) 41: 97-101. 280.3939 Un3

373. TINLEY, J. M. Wartime transportation and distribution of foods. 26 p. Berkeley, Univ. of California Press, 1942. (Food in wartime) 280.3 T49

Scattered references to fruits and vegetables.

374. U. S. BUREAU OF PLANT INDUSTRY, SOILS, AND AGRICULTURAL ENGINEERING. DIVISION OF MYCOLOGY AND DISEASE SURVEY. The Plant Disease Reporter, v. 26, 1942-date. Processed. 1.9 P69P

Contains signed and unsigned articles on storage diseases of apples, carrots, onions, potatoes, rutabagas, spinach, squash, sweetpotatoes, tomatoes, and other fruits and vegetables.

375. U. S. CONGRESS. SENATE. COMMITTEE ON INTERSTATE COMMERCE. Expediting loading and unloading of railroad freight cars. Hearings... 77th Cong. 2d sess. on S. J. Res. 147... Pt. 1, June 30 and July 1, 1942. 138 p. Washington, D. C., U. S. Govt. Print. Off., 1942. 148.7 Int77E

Statement of W. Garfitt, executive vice president of United Fresh Fruit and Vegetable Association, showing the effect of the proposed legislation on shipping fruits and vegetables, p. 129-138.

376. U. S. DEPT. OF AGRICULTURE. INTERBUREAU COMMITTEE ON POSTWAR PROGRAMS. Working Group on Conversion of Marketing Facilities and Methods. Air transport of agricultural perishables. U. S. Dept. Agr. Misc. Pub. 585, 44 p. Washington, D. C., 1946. 1 Ag84M

R. W. Hoecker, L. H. Brittin, H. D. Johnson, G. Burmeister, L. N. Conyers, and J. H. Heckman, participated in the preparation of the report.

Partial contents: air cargo rates; new developments in air transportation; facilities for handling air cargo; and economics of air transportation. Reference to case studies on strawberries and tomatoes, and lettuce.

377. U. S. OFFICE OF MARKETING SERVICES. Refrigerator car movement of domestic fresh fruits and vegetables by commodities and regions. 9 p., processed. Washington, D. C., 1945. 1.9422 Fr36R25

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464. ERDMAN, H. E. Interpretation of variations in cost data for a group of individual firms. Jour. Farm Econ. 26: 388-391. May 1944. 280.8 J822
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655. COLE, W. R. Apple boxes for 1944. Mass. Fruit Growers' Assoc. Rpt. (1944) 50: 22-24. 81 M384
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822. ARMSTRONG, P. S. The future of citrus co-ops. Coop. Digest 4(11): 56-58. May 1944. 280.28 C7896
823. BAIER, W. E. How the citrus industry measures it. IV. Lemon storage ventilation. Calif. Citrog. 30: 306, 318. Aug. 1945. 80 C125
824. BARTHOLOMEW, E. T., SINCLAIR, W. B., and LINDGREN, D. L. Measurements on hydrocyanic acid absorbed by citrus tissues during fumigation. Hilgardia 14: 373-409. May 1942. Ref. 100 C12H
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827. CALIFORNIA. DEPT. OF AGRICULTURE. BUREAU OF MARKETS. Proposed marketing order regulating the handling in intrastate commerce of oranges grown in the State of California. 24 p. Sacramento, 1941. 280.393 C123
828. CALIFORNIA FRUIT GROWERS EXCHANGE. Annual report of the General Manager for the year ended October 31, 1944. 39 p. n. p., 1944? 81 C127R
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829. CALIFORNIA FRUIT GROWERS EXCHANGE. The Exchange working for you. It benefits those who own it, the growers themselves. 32 p. Los Angeles, 1945? 280.2939 C122E
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830. CALIFORNIA FRUIT GROWERS EXCHANGE. Statistical information on the grapefruit industry. 18 p., processed. Los Angeles, 1945. 281.3939 C122Stg
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839. FISHER, W. D. The consumer demand for lemons in the United States. 96 p. Chicago, 1944. Ref. 280.32 F53

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840. FLORIDA CITRUS COMMISSION. 1944-45 giant tangerine crop; 5 to 6 million boxes. Can the Florida tangerine industry cope with this giant? 11 p. Lakeland, 1944. 280.393 F663

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842. FLORIDA. DEPT. OF AGRICULTURE. Citrus industry of Florida. 198 p. Miami, Franklin Press, 1945? 93.33 F662

Pt. II. - Packinghouse operation, by A. F. Camp; Pt. III. - Citrus marketing, by R. C. Evans; Pt. IV. - Citrus processing, by L. G. MacDowell; Pt. V. - Agencies serving the citrus industry, including the State Department of Agriculture and the Florida Citrus Commission.

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936. MERRILL, T. A., and KEITH, B. W. Marketing the Fredonia grape. Mich. Agr. Expt. Sta. Quart. Bul. 27: 48-49. Aug. 1944. 100 M58S
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959. BRINK, M. Summary of the report on Knowlesville peach marketing. N. Y. State Hort. Soc. Proc. (1943) 91: 170-172. 81 N484

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1054. BROWN, L. Root crops. Ala. Polytech. Inst. Ext. Cir. 230, 4 p. Auburn, 1942. 275.29 AL1C
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1082. RAMSEY, G. B., and WIANT, J. S. Market diseases of fruits and vegetables: beets, endive, escarole, globe artichokes, lettuce, rhubarb, spinach, Swiss chard, and sweetpotatoes. U. S. Dept. Agr. Misc. Pub. 541, 40 p. Washington, D. C., 1944. 1 Ag84M

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1095. COLLINGS, B. The Nation's demands for canned foods for 1942. Canning Age 23: 46, 78. Jan. 1942. 286.83 C165
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1097. EDWARDS, J. D., and TURNER, J. Canned vegetables. U. S. Bur. Labor Statis. [Hist. Studies of Wartime Prob.] 39, 62 p., processed. Washington, D. C., 1942. Ref. 158.6 H62
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1104. RASMUSSEN, M. P. Family income and quantities of vegetables sold during wartime. N. Y. (Cornell) Agr. Col. Farm Econ., No. 148, p. 3782-3786. Dec. 1945. 280.8 C812
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1108. SNYDER, G. B. Cooperative marketing. Mass. Com. Veg. Grower, Nov. 1, 1944, p. 3, processed. 275.29 M381Mp
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1114. MARTIN, A. L. Who'll do the prepackaging [of vegetables]? All signs point to the grower and shipper - it's their problem and their opportunity. West. Grower and Shipper 17(2): 8-9, 16. Jan. 1946. 280.38 W52

1115. MEAL, W. G. The package situation. Veg. Growers Assoc. Amer. Ann. Rpt. 1942: 40-43. 81 V52
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Containers in use, packaging costs, and suitability for various purposes.

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1117. BOND, M. C. Vegetable production in New York; dot distribution maps. N. Y. (Cornell) Agr. Col. A. E. 442, rev. ed., 44 p., processed. Ithaca, 1945. 281.9 C81
Includes tables listing farm prices in New York and the United States.

1118. BOND, M. C., and RINKCAS, T. Vegetables; acreage, production, yield, price, 1944. N. Y. (Cornell) Agr. Col. A. E. 510, 42 p., processed. Ithaca, 1945. 281.9 C81
A chart shows per capita consumption of fruits and vegetables, 5-year average 1910-1945. Tables give farm prices for vegetables in New York, 10-year average, 1943 and 1944; and charts show U. S. farm prices and prices received for truck crops, 1910-1945, and farm prices of snap beans, peas, sweet corn and tomatoes for processing, New York, 1920-1945.

1119. BOND, M. C. Vegetables; acreage, yield, production, price; New York and United States. N. Y. (Cornell) Agr. Col. A. E. 69 rev., 28 p., processed. Ithaca, 1945. 281.9 C81
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1120. CLOWES, H. G. Price ceilings as applied to onions and potatoes. Ohio Veg. and Potato Growers Assoc. Proc. (1943) 28: 37-42. 75.9 Oh3

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1122. GIBBONS, C. F. The 1945 price support program. Iowa State Hort. Soc. Trans. (1944) 79: 357-359. 81 Io9
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1123. KLEIN, F. [Regulation of vegetable prices.] Veg. Growers Assoc. Amer. Ann. Rpt. 1943: 4-8. 81 V52

1124. MISNER, E. G. Wholesale prices of out-of-state vegetables in the New York City market, 1939-1944. N. Y. (Cornell) Agr. Col. A. E. 503, 69 p., processed. Ithaca, 1945. 281.9 C81
Vegetables are snap beans, beets, cabbage, carrots, cauliflower, celery, lettuce, onions, green peas, potatoes, spinach, sweet corn, and tomatoes.

1125. MONTGOMERY, J. P. Annual prices received by farmers, sixteen selected products, by type-of-farming areas in Louisiana, 1934-42. La. Agr. Expt. Sta. Mimeog. Cir. 33, 16 p. Baton Rouge, 1943. 100 L935
Products include potatoes and sweetpotatoes.

1126. TAYLOR, P. R. Interpretation of current Government regulations affecting the vegetable grower. Veg. Growers Assoc. Amer. Ann. Rpt. 1943: 8-21. 81 V52
Mainly prices.

1127. U. S. OFFICE OF WAR INFORMATION. Grower prices of vegetables for canning in 1945. 2 p., processed. Washington, D. C., 1945. 173.4 W19Gr
Vegetables listed are asparagus, lima beans, beets, cabbage, carrots, mushrooms, black-eyed peas, other field peas, spinach, and sweetpotatoes.

1128. U. S. WAR FOOD ADMINISTRATION. Prices of vegetables for freezing in 1945. 2 p., processed. Washington, D. C., 1945. 1.9424 A2P93
Vegetables are asparagus, lima beans, beets, carrots, snap beans, sweet corn, green peas, and spinach.

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1130. BREEDER, T. M. Vegetables by air. Contact 11(4): 1, 7. Dec. 1945. 80 C76

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1140. U. S. DEPT. OF AGRICULTURE. OFFICE OF THE SOLICITOR. Before the Interstate Commerce Commission, root vegetables southwest to east, investigation & suspension docket No. 5218. Exceptions of the War Food Administrator to the proposed report of examiner Burton Fuller. 34 p., processed. Washington, D. C., 1943. 1.918 R67
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1142. BAIN, H. M. Wholesale distribution of dry beans and canned dry beans during the year ended June 30, 1940. U. S. Farm Credit Admin. Coop. Res. and Serv. Div. Misc. Rpt. 49, 32 p., processed. Washington, D. C., 1942. 166.3 M68

1143. CALIFORNIA LIMA BEAN GROWERS ASSOCIATION. 29th annual report ... for the legal year ending July 5, 1945. 8 p. Oxnard, Calif., 1945. 280.29 C122

Paragraphs on distribution of the 1944 crop tonnage, packaging operations, advertising, support and ceiling prices, and sales returns on 1944 crop pools.

1144. COCKERILL, P. W. Trends in the production of and demand for New Mexico pinto beans. N. Mex. Agr. Expt. Sta. Press Bul. 978, 5 p., processed. State College, 1944. 100 N465
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1145. HEIZER, J. M. Half-million-bushel war crop goes co-op. News for Farmer Coop. 10(7): 11. Oct. 1943. 166.2 N47
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1147. ROBINSON, J. L. Co-op bean auction keeps buyers in line. News for Farmer Coop. 11(3): 16-17. June 1944. 166.2 N47
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1151. U. S. DEPT. OF AGRICULTURE. OFFICE OF INFORMATION. Dry edible beans, domestic and foreign demand. U. S. Dept. Agr. Off. Inform. Food for Freedom Program, Background Inform. Ser. 3, 2 p., processed. Washington, D. C., 1942. 1.914 A5F73
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1154. FITCH, C. L. A test of a cooling radiator. Iowa State Hort. Soc. Trans. (1942) 77: 344-345. 81 Io9
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1155. NYLUND, R. E. A study on the storage of carrots under home conditions. Amer. Soc. Hort. Sci. Proc. 45: 405-412. Nov. 1944. 81 So12

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1157. BOUQUET, A. G. B. Celery growing and marketing. Oreg. State Col. Ext. Cir. 421, 9 p., processed. Corvallis, 1943. 275.29 Or32C
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1158. BRUNK, M. E. Celery harvesting methods in Florida. Fla. Agr. Expt. Sta. Bul. 404, 32 p. Gainesville, 1944. 100 F66S
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1159. DONALDSON, R. B. Harvesting, grading and marketing celery. Veg. Growers Assoc. Amer. Ann. Rpt. 1940: 142-144. 81 V52
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1169. FARISH, L. R. Lettuce production under Mississippi conditions. Miss. Agr. Expt. Sta. Cir. 107, 8 p. State College, 1942. 100 M69
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1170. GORDON, M. Quality rules Salinas [lettuce] deal. Calif. Fruit & Veg. Rev. 7(2): 19-20, 96, 98, 101. May 1946. 80 C1224

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1179. FOOTE, J. M. Top-ice 1943 cantaloupes. West. Grower and Shipper 17(4): 28-29. Mar. 1946. 280.38 W52
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1244. SCHRUMPF, W. E. Costs and practices in producing potatoes in central Aroostook County, Maine, 1940. Maine. Agr. Expt. Sta. Bul. 424, p. 133-170. Orono, 1943. 100 M28S

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1253. U. S. TARIFF COMMISSION. Potatoes. U. S. Tariff Comn. War Changes in Indus. Ser. Rpt. 16, 48 p., processed. Washington, D. C., 1946. 173 T17Wai
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1254. WESTOVER, K. C., and LEACH, J. G. Growing potatoes in West Virginia. W. Va. Agr. Expt. Sta. Cir. 78, 48 p. Morgantown, 1943. 100 W52C
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1257. FINDLEN, P. J. Potatoes for consumers after the war. Natl. League of Fresh Fruit and Veg. Distributors. Off. Proc. (1945) 53: 82-93. 287 N214

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1260. HOTCHKISS, A. S. Consumer buying of potatoes and store offerings. N. Y. (Cornell) Agr. Expt. Sta. Bul. 764, 34 p. Ithaca, 1941. 100 N48C
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1262. U. S. WAR FOOD ADMINISTRATION. OFFICE OF DISTRIBUTION. A program to increase eating of Irish potatoes in 1944. 6 p., processed. Washington, D. C.? 1944. 1.9422 V2P84

1263. WOOD, M. A. Potatoes in institution food service ... buyers' preferences and practices. N. Y. (Cornell) Agr. Expt. Sta. Bul. 798, 46 p. Ithaca, 1943. 100 N48C
Studies preferences and buying practices of institution buyers in selection and use of potatoes, and buyers' preferences under the headings of quality, grading, containers, and labeling.

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1266. MCKAY, A. W. Maine Potato Growers break with tradition. News for Farmer Coop. 11(5): 5-6. Aug. 1944. 166.2 N47
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Prices, type of sale and methods of selling association potatoes, type of buyers, and quality of association potatoes.

1268. SHERMAN, V. C. Idaho and Maine spud co-ops see eye-to-eye. News for Farmer Coop. 11(9): 12-13. Dec. 1944. 166.2 N47
Marketing program of the Maine Potato Growers, Inc., and the Idaho Potato Growers, Inc.

1269. WUESTHOFF, C. F. H. Purpose and activities of the Pennsylvania Cooperative Potato Growers' Association. Guide Post 22(2): 14-16. Feb. 1945. 75.8 G94

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1273. PENNSYLVANIA COOPERATIVE POTATO GROWERS' ASSOCIATION. A restatement of potato grades. Guide Post 20(10): 9-10. Oct. 1943. 75.8 G94

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1277. SANBORN, N. D. The shipping point inspection program in Nebraska and Wyoming, July 1, 1940 to February 28, 1942. Nebr. Potato Impr. Assoc. 23d Ann. Rpt. In Nebr. State Bd. Agr. Ann. Rpt. 1942: 523-528. 2 N27R

1278. SCHRUMPF, W. E. Grade defects of potatoes shipped from Maine in 1942 and 1943. Maine. Agr. Col. Ext. Farm Econ. Facts, No. 58, p. 1295, processed. Apr. 1945. 275.29 M281F

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1279. BARGER, W. R., MORRIS, L. L., and RAMSEY, G. B. Paper and cotton shipping bags for Kern County potatoes. U. S. Bur. Plant Indus. H. T. & S. Off. Rpt. 122, 5 p., processed. Davis, Calif., 1943. 1.9 P772Ht

1280. JOHNSON, J. M. Packaged potatoes in 1941-42. N. Y. (Cornell) Agr. Col. Farm Econ., No. 135, p. 3444. Apr. 1943. 280.8 C812
Table gives relation of size of business to percent of packaged potatoes of various varieties and to percent sold to various outlets. For 15 identical farmers and dealers, 1940-41 and 1941-42.

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Marketing program of the Pennsylvania Cooperative Potato Growers' Association, Inc.

1282. RUETENIK, H. J. The North Central Vegetable and Potato Council and standardizing packages. Ohio Veg. and Potato Growers Assoc. Proc. (1942) 27: 104, 106. 75.9 Oh3
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1284. CLEMMER, C. W. How can you buy economy in seed potatoes? East. States Coop. 20(10): 17-18. Oct. 1944. 280.28 Ea7
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1286. HIBST, F. B. Wartime problems of the potato industry. United Fresh Fruit and Veg. Assoc. Ann. Mtg. (1944) 40: 130-132. 280.3939 Un3
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Effect of ceiling prices.

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1349. DAINES, R. H. Soft rot of sweet potatoes and its control. N. J. Agr. Expt. Sta. Bul. 698, 14 p. New Brunswick, 1942. 100 N46S
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1366. REILLY, L. D., JR. Merchandising sweet potatoes. N. J. State Hort. Soc. Hort. News 27: 1820, 1830. Mar. 1946. 81 N46

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1369. U. S. FOOD DISTRIBUTION ADMINISTRATION. Additional storage facilities needed for increased sweetpotato crop. 12 p., processed. Washington, D. C., 1943. 1.9422 V3Ad2
U. S. Bureau of Plant Industry, Soils, and Agricultural Engineering cooperating.
Includes Converting buildings into sweetpotato storages, by J. W. Simon, p. 5-12.

1370. U. S. WAR FOOD ADMINISTRATION. OFFICE OF DISTRIBUTION. Sweetpotatoes. 2 p., processed. Chicago, 1944. 1.9422 V2Sw34
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1372. BARGER, W. R., and MORRIS, L. L. Transit studies with tomatoes. 18 p., processed. Davis, Calif. Agr. Expt. Sta., Truck Crops Div., 1943. 280.391 B23
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1373. BEATTIE, J. H., BEATTIE, W. R., and DOOLITTLE, S. P. Production of tomatoes for canning and manufacturing. U. S. Dept. Agr. Farmers' Bul. 1901, 37 p. Washington, D. C., 1942. 1 Ag84F
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1378. GAYLORD, F. C., and FAWCETT, K. I. A survey of methods of delivering cannery tomatoes. Canner 97(4): 12-13, 24. June 26, 1943. 286.83 C16
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1379. GAYLORD, F. C., and FAWCETT, K. I. Tomatoes by appointment. Canner 98(9): 34-36, 84, 86. Jan. 29, 1944. 286.83 C16
Delivery of tomatoes to canning factories.

1380. GRATZER, E., and ALTINE, K. S. How the Appointment System [for delivery of tomatoes] works. Pa. Ten-Ton Tomato Club. Rpt. 1943: 74-75. 91.58 P38

1381. KLING, W. Tomato trends by areas, with particular reference to northeastern States. U. S. Bur. Agr. Econ. F. M. 27, 74 p., processed. Washington, D. C., 1942. 1.941 L6F22
United States Department of Agriculture Library has also Statistical Supplement (revised) 16 p. 1943.
Topics include Trends in tomatoes for fresh market shipment by areas; Prices received by farmers for tomatoes for market by groups of marketing areas and six northeastern states, 1918-40; rail, boat, and truck unloads of fresh tomatoes at New York City by source, 1931-40; trends in tomatoes for processing by areas; farm price trends for processing tomatoes; and prospective demand and prices.

1382. LARSEN, S. A. Markets love vine-ripened Florida tomatoes: new packing and shipping experiment finds consumers eager to buy field-matured food. Fla. Grower 53(4): 5. Apr. 1945. 80 F6622

1383. LIST, G. M. The effects of sulfur residue on keeping qualities of canned tomato products. Jour. Econ. Ent. 36: 694-700. Oct. 1943. 421 J822
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1384. LUTZ, J. M. Maturity and handling of green-wrap tomatoes in Mississippi. U. S. Dept. Agr. Cir. 695, 12 p. Washington, D. C., 1944. 1 Ag84C
Includes Relation of handling to shipping quality, and blossom-end rot on the market.

1385. MACGILLIVRAY, J. H. Factors that determine the prices canners pay for tomatoes. Canner 94(5): 10-12. Jan. 3, 1942. 286.83 C16
Federal and California State grading systems are discussed.

1386. MORRIS, L. L., and CLAYPOOL, L. L. Some practical observations regarding methyl bromide fumigation of tomato fruits. Calif. Dept. Agr. Bul. 31: 76-79. Apr./June 1942. 2 C12M

1387. OSGOOD, O. T., and HEDGES, T. R. Practices used in the production, canning, and marketing of northwestern Arkansas tomatoes in 1940-41. Ark. Agr. Expt. Sta. Bul. 460, 45 p. Fayetteville, 1945. 100 Ar42

Topics include The Ozark pack (average costs per case of tomatoes, including selling costs, volume, and quality); market channels and practices; the market area; and competitive position of Arkansas canned tomatoes.

1388. POLLARD, L. H., PETERSON, H. B., BLOOD, H. L., and PEAY, W. E. Tomato production in Utah. Utah. Agr. Expt. Sta. Cir. 120, 31 p. Logan, 1944. 100 Ut1

Includes U. S. standards for packing and sale of canning tomatoes, fresh tomatoes, and tomatoes for manufacture of strained products.

1389. PORTER, D. R., and MACGILLIVRAY, J. H. The production of tomatoes in California. Calif. Agr. Col. Ext. Cir. 104, 63 p. rev. Berkeley, 1942. 275.29 C12C

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1390. RALEIGH, G. J. Growing tomatoes for market. N. Y. (Cornell) Agr. Col. Ext. Bul. 377, 18 p., rev. Ithaca, 1942. 275.29 N48E

Includes picking, packing, and storing.

1391. SIEGEL, M. Effect of shipping on calcium sulphate treated canned tomatoes. Canner 98(2): 13-14. Dec. 11, 1943. 286.83 C16

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1392. TALBERT, T. J., and HIBBARD, A. D. Tomato production in Missouri. Mo. Agr. Expt. Sta. Bul. 470, 13 p. Columbia, 1943. 100 M693

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1393. TAYLOR, C. F., and SHANOR, L. Pullularia pullulans storage fruit spot of tomato. Phytopathology 35: 210-212. Mar. 1945. 464.8 P56

1394. VIRGINIA. UNIVERSITY. EXTENSION DIVISION. Emphasis on marketing; Buckingham County [Va.] farmers sell tomatoes in cans. Va. Univ. Ext. Div. Pub. New Dominion Ser. 42, 4 p. Charlottesville, 1943. 280.9 V814

Story of Buckingham Farmers Cooperative.

1395. WELCH, J. H. Rio Grande canners on the flying trapeze. Canner 99(10): 16, 18. Aug. 5, 1944. 286.83 C16

Chiefly on tomato prices.

1396. WORK, P. The tomato. 135 p. N. Y., Orange Judd Pub. Co., 1942. Ref., p. 119-132. 91.58 W89T

Ch. VIII, Skillful selling crowns the enterprise, p. 93-115.

1397. ZAYAS CHARDON, H., RODRÍGUEZ GRACIA, V., and SEIJO TIZOL, E. El tomate. Puerto Rico Agr. Col. Ext. Cir. de Inform. 47, 9 p., processed. Río Piedras, 1944. 275.29 P96C

U. S. Dept. of Agriculture cooperating.

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Miscellaneous Vegetables

1398. BEATTIE, J. H., and others. Production of peppers. U. S. Dept. Agr. Leaflet 140, rev., 7 p. Washington, D. C., 1944. 1 Ag84L
Paragraph on harvesting and marketing.

1399. BOND, M. C. An analysis of sales of cauliflower at the Catskill Mt. Auction, Margaretville, New York; (the first three years of operation). N. Y. (Cornell) Agr. Col. A. E. 430, 12 p., processed. Ithaca, 1943. 281.9 C81

1400. BOUQUET, A. G. B. Broccoli growing and marketing. Oreg. State Col. Ext. Div. Ext. Cir. 411, 3 p., processed. Corvallis, 1943. 275.29 Or32C
Revision of Circular 262.

1401. BOUQUET, A. G. B. Brussels sprouts. Oreg. State Col. Ext. Cir. 422, 3 p., processed. Corvallis, 1943. 275.29 Or32C
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